

Payroll Ancillary Services Association (PASA)

October 26 – 28, 2011

Location: Westin South Coast Plaza
Costa Mesa, CA



Sponsorship Destinations

Conference Hosts



Limo Sponsorship - \$5000 (Limited to 2 Sponsors)

- 10-minute presentation to entire attendee group
- 1-hour boardroom for demo
- Signage & information posted at sponsored event
- Half page advertisement in binder
- Booth space
- 2 Complimentary booth representatives

OR

Towncar Sponsorship - \$3000 (Limited to 8 Sponsors)

- 10-minute presentation to entire attendee group
- OR 30-minute board room for demo
- Signage posted in exhibit area
- Half page advertisement in binder
- Booth space
- 1 Complimentary booth representative

OR

Convertible Sponsorship - \$2500 (Limited to 8 Sponsors)

- 5-minute presentation to entire attendee group
- Signage posted in exhibit area
- Quarter page advertisement in binder
- Booth space
- 1 Complimentary booth representative

Registration for additional booth representatives - \$199 each

To sponsor the PASA Conference please contact Jill Henderson at
jillhenderson@cachetbanq.com or (949) 225-3073.

Sponsorships will be accepted on a first come, first served basis. Full payment must be received by August 1, 2011; unpaid balances will affect your attendance at the event. Should you choose to cancel your participation, we will refund 50% of the sponsorship fees with written notice received 90 days in advance of the conference. Should the DRIVE Conference be cancelled, sponsorship fees will be refunded 100%. Any additional fees, such as electricity, Internet access, shipping and receiving costs will be the responsibility of the exhibitor.